

Community Housing Needs Assessment

Strategy Review

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April 10, 2023



What is the City of Keene Housing Needs Assessment Study?

Phase I: Research, Analysis, and Public Input

Demographic
Analysis

Housing Market
Analysis

Community Survey
& Open House

Stakeholder
Interviews

Housing Resilience
Mapping

Phase II: Identifying Housing Needs

Critical Housing
Challenges and
Priorities

Housing
Affordability
Analysis

Household Types In
Need of Housing

Housing Needs by
Income Level, Price
Point, and Type

Phase III: Housing Strategy

Setting Goals and
Objectives

City Programs,
Policies, and
Regulations

Partnerships and
Funding Approaches

Implementation
Guidance

Structure: Goals, Strategies, Tactics

GOAL

Broad and Overarching



Strategies

Strategies

More specific but not the "how"



Tactics

Tactics

Tactics

Tactics

Detailed implementation steps

Tactics

Tactics

GOAL 1

Expand the City's Capacity to Implement Housing Programs, Policies, Projects and Initiatives

GOAL 2

Improve the Condition, Resiliency, and Utilization of the City's Housing Stock

GOAL 3

Promote the Development of a Mix of Housing Types at a Variety of Price Points

GOAL 4

Support Residents and Special Population Groups in Meeting their Housing Needs



Goal 1: Expand the City's Capacity to Implement Housing Programs, Policies, Projects and Initiatives

- 1A:** Explore Establishing a City Housing Trust Fund
- 1B:** Collaborate Regionally to Address Critical Housing Needs
- 1C:** Engage Employers in Implementing Housing Solutions
- 1D:** Raise Awareness and Educate Residents on the Community's Housing Needs
- 1E:** Help to organize a Community Land Trust



Goal 2: Improve the Condition, Resiliency, and Utilization of the City's Housing Stock

2A: Create a Citywide Housing Rehabilitation and Resiliency Program

2B: Support the Creation of a Home Sharing Program

2C: Target Infrastructure and other Interventions in Neighborhoods Vulnerable to Flooding

2D: Assess the Feasibility of a Locally-Controlled Buy-Out Program.

2E: Create a Rental Registration Program

2F: Focus on Neighborhood and Community Approaches to Address Disinvestment



**Goal 3: Promote the
Development of a Mix
of Housing Types at a
Variety of Price Points**

1A: Identify Housing Development and Redevelopment Opportunity Sites

1B: Review and Align City Land Use Regulations to Support Housing Development

1C: Explore Adoption of Incentive Zoning with an In-Lieu Fee Option

1D: Establish a Developer Assistance Program to Provide Gap Funding for Affordable and Workforce Housing Projects

1E: Explore Opportunities and Mechanisms to Support the Acquisition and Development/Rehabilitation of Vacant, Underutilized, and Tax Foreclosed Properties for Housing

1F: Support Implementation of the Housing Cooperative Model in the City



Goal 4: Support Residents and Special Population Groups in Meeting their Housing Needs

1A: Support Transitional Housing in Keene to Reduce Homelessness

1B: Identify Opportunities to Create Assisted-Living Senior Housing Facilities

1C: Encourage Creation of Options for Downsizing Empty Nesters and Active Seniors

1D: Educate Residents and Property Owners on Available Local and State Housing Resources



BREAK OUT SESSIONS

BREAK OUT SESSION QUESTIONS

1. What are the highest priority strategies within that goal area?
2. Are there any other refinements or comments on the strategies?

Guidelines

- 5 minutes per goal area
- Choose a person to report out to the group

00 : 05 : 00

Digital

Duration: 00 05 00

TimeUp Reminder (Optional): -- -- --

Choose Sound Effect None

Choose TimeUp Sound None

Enable Count Up Combine With Bar Clock

Start

Pause

Stop

Reset



REPORT OUT SESSIONS

Next Steps

- **Finalizing report based on strategy session**
- **4/20 - Housing Open House; 3:30-5:30pm
(Hannah Grimes Center)**
- **4/20 - Present final report to City Council; 7pm
(City Hall)**

Q&A